



**Gyanmanjari**  
Innovative University

Course Syllabus  
Gyanmanjari Institute of Arts  
Semester-5 (B.A)

**Subject:** Social Research Methods – I (BATSO15317)

**Type of course:** Major (Core)

**Prerequisite:**

Students should have a basic understanding of fundamental sociological concepts, social structure, and social processes studied in earlier semesters. Familiarity with social issues and curiosity about society will help them grasp research methods effectively.

**Rationale:**

This subject provides a detailed introduction to social research, encompassing its fundamental meaning, nature, and objectives, laying the groundwork for understanding its role in exploring and explaining social phenomena. It then delves into practical information gathering techniques, including the design and implementation of questionnaires, the conduct of various types of interviews, and the application of diverse observational methods, emphasizing the strengths and limitations of each. Finally, it addresses the critical principles of sample and sampling, covering the process of sample selection, the design of sampling strategies, and the advantages and disadvantages of different sampling techniques, thereby providing a comprehensive overview of the research process and equipping learners with the necessary theoretical and practical tools for conducting effective and rigorous social research.

**Teaching and Examination Scheme:**

Teaching Scheme			Credits	Examination Marks			Total Marks
CI	T	P	C	SEE	CCE		
					MSE	ALA	
4	0	0	4	100	30	70	200

*Legends: CI-Class Room Instructions; T – Tutorial; P - Practical; C – Credit; ESE - End Semester Examination; MSE- Mid Semester Examination; V – Viva; CA - Continuous Assessment; ALA- Active Learning Activities.*

4 Credits \* 25 Marks = 100 Marks (each credit carries 25 Marks)  
SEE 100 Marks will be converted in to 50 Marks  
CCE 100 Marks will be converted in to 50 Marks  
It is compulsory to pass in each individual component.



**Course Content**

Sr. No.	Course Content	Hrs.	Weightage %
1	<b>Introduction of Research</b> <ul style="list-style-type: none"> <li>• Nature of Social Research</li> <li>• Objectives of Social Research</li> <li>• Major Steps in Research Process</li> <li>• Types of Research</li> <li>• Importance of Research</li> <li>• Meaning and Concept of Hypothesis</li> </ul>	15	25
2	<b>Information gathering techniques</b> <ul style="list-style-type: none"> <li>• Meaning and Characteristics of Questionnaire</li> <li>• Types of Questionnaire</li> <li>• Advantages and Disadvantages of Questionnaire</li> <li>• Meaning and Nature of Interview Method</li> <li>• Types of Interview</li> <li>• Advantages and Disadvantages of Interview</li> </ul>	15	25
3	<b>Observation Method</b> <ul style="list-style-type: none"> <li>• Meaning and Nature of Observation</li> <li>• Types of Observation</li> <li>• Advantages of Observation</li> <li>• Disadvantages of Observation</li> </ul>	15	25
4	<b>Sample and Sampling</b> <ul style="list-style-type: none"> <li>• Meaning of Sample</li> <li>• Steps of Sampling Design</li> <li>• Types of Sampling</li> <li>• Advantages and Disadvantages of Sampling</li> </ul>	15	25





**Continuous Assessment:**

<b>Sr. No</b>	<b>Active Learning Activities</b>	<b>Marks</b>
1	<b>Questionnaire for Research:</b> Students have to prepare a questionnaire on the topic given by the faculty and upload it on GMIU web portal.	10
2	<b>Research on AI:</b> Students have to conduct research, in which they will have to research on the kind of impacts of AI in today's educational institutions, and upload it on GMIU web portal. (e.g., its positive and negative sides, its impact on society)	10
3	<b>Research Paper Format:</b> Students have to prepare the outline of the research paper, provide general information about it and upload it on GMIU web portal.	10
4	<b>Review of Research Paper:</b> Students have to read any one research paper in the context of social research, review it and upload it on GMIU web portal. (e.g., name of the researcher, objectives of the research, its conclusion and area of research etc.)	10
5	<b>Interview for Data Collection:</b> Students have to visit one institution assigned or approved by the faculty—such as an NGO, government office, educational institute, or social organization. They must interact with staff or members, understand the institution's objectives, activities, and social impact. A report in Word format based on this interaction must be prepared and uploaded to the GMIU web portal.	10
6	<b>Observation for Study:</b> Students have to visit a location assigned by the faculty, stay there for a limited period, and observe the people in that setting — focusing on aspects such as personality traits, manner of speaking, individual behaviors, and patterns of interaction. Based on their observations, students must prepare a detailed report in Word format and upload it on the GMIU web portal.	10
7	<b>Attendance:</b>	10
Total		70





**Suggested Specification table with Marks (Theory):100**

Distribution of Theory Marks (Revised Bloom's Taxonomy)						
Level	Remembrance (R)	Understanding (U)	Application (A)	Analyze (N)	Evaluate (E)	Create (C)
Weight age	20 %	30%	40%	10%	00%	00%

Note: This specification table shall be treated as a general guideline for students and teachers.  
The actual distribution of marks in the question paper may vary slightly from above table.

**Course Outcome:**

After learning the course, the students should be able to:	
CO1	Understand of social research, including its meaning, types, objectives, nature, importance and methods used to study social issues."
CO2	Identify and define key terms and concepts related to social research methodologies.
CO3	Comprehend of the types, techniques, advantages, disadvantages, and uses of observational methods for data collection in social research
CO4	Gain knowledge about various sampling methods and evaluate their applicability, significance, and limitations in the process of social research.

**Instructional Method:**

- The course delivery method will depend upon the requirement of content and need of students. The teacher in addition to conventional teaching method by black board, may also use any of tools such as demonstration, role play, Quiz, brainstorming, MOOCs etc.
- From the content 10% topics are suggested for flipped mode instruction.
- Students will use supplementary resources such as online videos, NPTEL/SWAYAM videos, e- courses, Virtual Laboratory
- The internal evaluation will be done on the basis of Active Learning Assignment
- Practical/Viva examination will be conducted at the end of semester for evaluation of performance of students in laboratory.

**Reference Books:**

- [1] समाजशास्त्रीय संशोधन पद्धति, जे. के. दवे, अनडा बूक डीपो, अमदावाद, 2018
- [2] संशोधन पद्धति (वार्तनीक विज्ञानोमां), डो. बी. डी. डीवा, अक्षर पब्लिकेशन, अमदावाद, 2022-23
- [3] समाजशास्त्रीय परिभाषाओ, डो. शिल्पा अय. राजयगुरु, गूर्जर अेजन्सी, अमदावाद, 2010
- [4] सामाजिक अनुसंधान की विधियां, जे. के. सिंह, रावत पब्लिकेशन, जयपुर, 2021

